



For Immediate Release

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AEROSEAL TO BE FEATURED ON THE TODAY SHOW

Home Improvement Expert Lou Manfredini to Include Aroseal
In His Review of Best New Solutions for Improving Indoor Air Quality

CENTERVILLE, OH – March 20, 2013 – Aroseal technology is scheduled to be featured on an upcoming broadcast of the “Today” show on NBC. In a planned segment on home improvement tips, home improvement expert and host of [HouseSmarts TV](#), Lou Manfredini will be sharing information on some of his favorite new products for improving indoor air quality, including Aroseal. The segment is currently scheduled for broadcast on March 26th sometime during the 9 o’clock hour, in all U.S. time zones.

A long-time fan of aroseal technology, Manfredini chose to feature aroseal because of its highly effective ability to seal duct leaks – a significant cause of indoor air contamination and other indoor air quality-related problems.

“If you have a problem with dust or if you struggle with allergies in the home, chances are good that the problem is related to duct leakage,” said Aroseal’s Neal Walsh. “Leaks in the duct system can draw air in from undesirable places – such as the attic or from inside the walls – and then spread that contaminated air throughout the home. By sealing the leaks, you help ensure that the air being circulated is properly filtered and clean.”

Developed with funding from the U.S. Department of Energy and others, Aroseal has been proven to be 95% effective at sealing leaky ductwork. It is completely safe to use and can also improve the comfort and energy efficiency of your home.

For more information, watch the [Today](#) show on March 26th and visit the Aroseal website at www.aroseal.com.